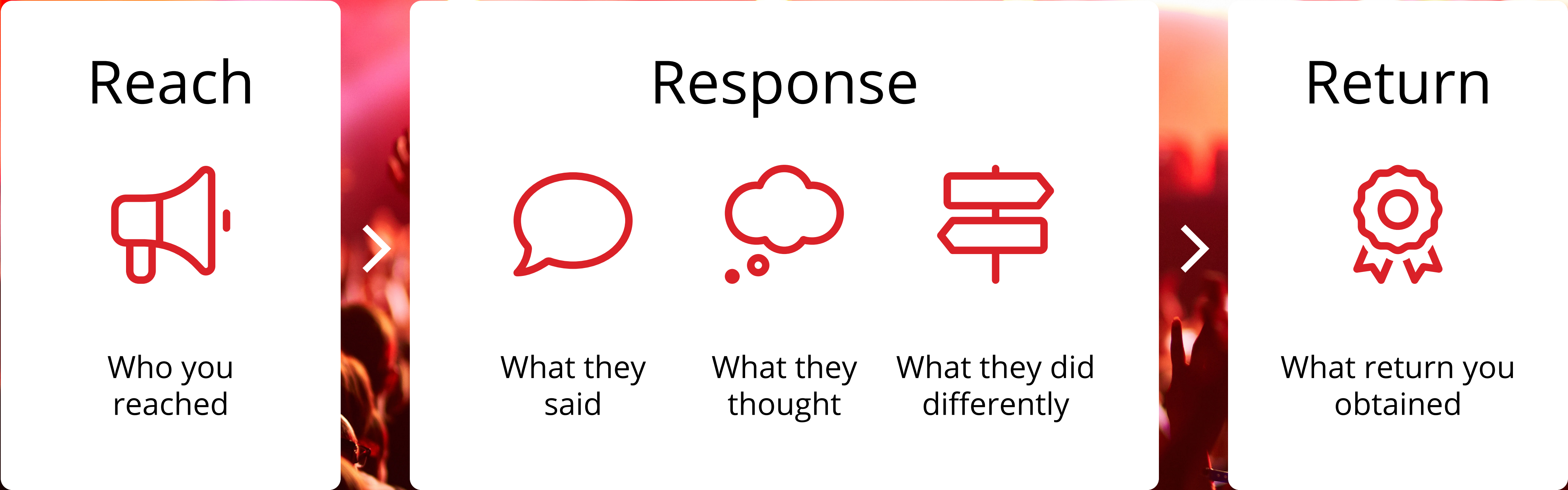


EventView[®] Insight Reports

WHAT'S INCLUDED





EventView[®] Insight Reports



HOW WE DO IT

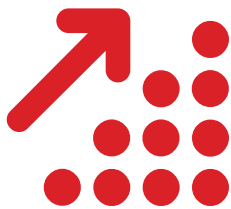
1

Social Tracking
Social media analytics and insights




Social Reach



Event Satisfaction



Motivational Impact

2


Market Research
Data collection, analysis & insights






Pre / At / Post Event Surveys


Market Facts & Media Research

>


Reach


Likelihood


Behaviour

3

AI Data Modelling
To quantify your full return and how to improve it




Predicting Behaviours


×


Across Audiences

×


Across Time

=


Quantified Returns and Improvement Insights